

# SO, WHAT IS NETWORKING?

Learn how to cultivate mutually beneficial relationships with a professional focus!



**Networking can be anything from having a casual chat with a classmate to formally sitting down with an industry connection.**

Formal networking opportunities might include:

- career fairs
- conferences
- networking events
- industry mixers

## 5 Simple Steps to Get Started

1. Start with your **current contacts**. You'd be surprised to find out who they know!
2. Conduct information interviews where you **collect info** about your industry of interest.
3. Join a **professional association** by searching Associations Canada.
4. Hone your **online skills** by perfecting your LinkedIn and attending workshops.
5. **Get involved** on campus! Clubs and organisations are fantastic opportunities for making connections.

**Networking takes time and effort, so don't get discouraged!**



Start early, be open-minded, and set realistic goals. Don't be scared to reach out — the worst that could happen is your email goes unanswered!

**CHECK OUT CAREER SERVICES' NETWORKING TIPSHEET ON THEIR WEBSITE FOR THIS INFO AND MUCH MORE!**